

Stephanie Tsang

Product Designer bringing ideas to life through humanized product interactions and strategic user experiences

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EXPERIENCE

Level II Product Designer

Wagepoint | February 2021 - Present

SaaS payroll product for Canadian & U.S. small businesses

- Led the design of the financial backend system from initial concept to final production to move \$10 billion
- Collaborated with executives, developers, and department leads to define the product vision and roadmap
- Contributed to the creation and documentation of the design system through streamlining components by 60%
- Assisted in improving collaboration with product management, QA, and engineering to transition from waterfall to agile operations

Mentor

DesignLab | March 2023 - Present

Online design education for UX and UI designers

- Provided one-on-one mentorship to 15+ students to develop their design skills and utilize best practices
- Offered constructive feedback and encouragement to help students improve their thinking, communication, and craft

Product Designer

TryMata | April 2022 - December 2022

SaaS product providing remote usability testing

- Designed an interactive prototype that led to the company being acquired 8 months after handoff
- Collaborated with designers and product managers to create new features highlighting website visitor tracking and analytics

Product Designer

ParentHero | December 2020 - March 2022

SaaS product for B2C & B2B parental healthcare education

- Designed and harmonized three different SaaS products for their respective type of users
- Established and maintained a design system for a cohesive visual branding across different products

PERSONAL PROJECTS

Spelling Bee of Canada

Led user research to address usability and information architecture frustrations

World Health Organization (WHO)

Designed a research plan and design system for a mobile app to track sanitation in low income countries

Unionville Health Centre

Increased site visitors by 120% one month after launching a redesigned website and content

EDUCATION

Certification in UX/UI Design

DesignLab, May 2020 - Dec 2020

Bachelors of Health Sciences

Western University, 2014-2018

SKILLS

Primary & secondary research

Interaction design

Information architecture

UX copywriting

Wireframing

Visual & user interface design

Prototyping

Usability testing

Design systems

Functional spec. documentation

Mentorship

TOOLS

Figma Zeplin

Sketch Photoshop

HTML5 Jira

CSS3 Microsoft Azure

Framer